

2024 MEMBERSHIP BENEFITS

CORPORATE PARTNERS PROGRAM



Henry Mayo

Newhall Hospital Foundation

661.200.1200 | henrymayogiving.com



Henry Mayo
Newhall Hospital

NEW HEIGHTS IN HEALTHCARE

Join us in creating a better tomorrow.

The Henry Mayo Newhall Hospital's Corporate Partners Program connects the business community to its community hospital. We have been honored to work with our generous Partners, who have helped fund state-of-the-art technology and new services and building expansions—all of which enable us to reach new heights in healthcare.

Please take a moment to review the attached Corporate Partners Program Membership Benefits. We offer a variety of levels of support and different ways for you to connect with us and each other. We are proud of our partnership and work with you to promote your business. Your helps strengthen our community through improved healthcare for all who live and work in the Santa Clarita Valley.



Marlee Lauffer, President
Henry Mayo Newhall Hospital Foundation
laufferml@henrymayo.com | 661.200.1204



Renée León, Foundation Manager
Henry Mayo Newhall Hospital Foundation
leonrm@henrymayo.com | 661.200.1201



2024 CORPORATE PARTNERS

CHAIRMAN'S CIRCLE



PRESIDENT'S CIRCLE



DIRECTOR'S CIRCLE



OFFICER'S CIRCLE



Thank you for your support!

\$25,000 CHAIRMAN'S CIRCLE

Year-Round Media / Advertising /Promotion:

1. Company name displayed on our website's Corporate Partners Program page with a link to your website
2. Company name in Corporate Partners section of monthly Foundation eNews (reaching over 40,000 readers) and on social media blasts
3. Company name listed in Corporate Partners Program section in the Main Entrance Hallway and informational screens throughout Henry Mayo Newhall Hospital which has over 2,500 employees, physicians, volunteers, patients and visitors on a daily basis

Special Events:

Holiday Home Tour - (December)
| *Benefiting the Roberta G. Veloz
Cardiovascular Center*

- Table of eight for the Holiday Home Tour Preview Gala
- Full page ad in the Holiday Home Tour brochure

Gift of Life - Memorial Giving (December)
| *Benefiting Patient Care Services*

- Company name listed as sponsor in media and on special holiday mailer display in the Hospital lobby and at henrymayogiving.com during the month of December
- Commemorative Gift of Life ornament

Golf Classic - Major Sponsorship
(May) | *Benefiting Emergency Services*

- Four player spots and eight seats to awards reception; tee prize for players
- Introduction at awards reception

- Full page ad in tournament program
- Company name listed as Major Sponsor in media, tournament program and on prominently-placed banners
- Inclusion of company promotional giveaway items in golfer and volunteer gift bags

Additional Benefits:

- Invitation to the annual Corporate Partners breakfast, hosted by our Executive Leadership Team
- Invitation to fall mixer, hosted by Foundation Board of Directors
- Invitation to Corporate Partners exclusive hospital tour, hosted by hospital administrator
- Preferred invitations to hospital celebrations and grand openings
- Subscription to quarterly It's Your Health magazine, detailing updates and growth at Henry Mayo

CORPORATE PARTNERS:

Why We Support Henry Mayo



UVDI

Chairman's Circle

"UVDI proudly supports Henry Mayo Newhall Hospital for providing world-class medical expertise, patient care and peace-of-mind to our Community. We honor your tireless commitment to patient outcomes. Thank You to the entire Henry Mayo Team for all you do for our Community, every day."

Peter Veloz
CEO, UVDI

LOGIX FEDERAL CREDIT UNION

President's Circle

"It's a privilege to support Henry Mayo Newhall Hospital's efforts as their facility grows with the best possible staff and services. The hospital has a unique role in our valley, and leadership is committed to exceeding our expectations."

Nick Mitchell
Vice President,
Logix Federal Credit Union



SANTA CLARITA MAGAZINE

Chairman's Circle

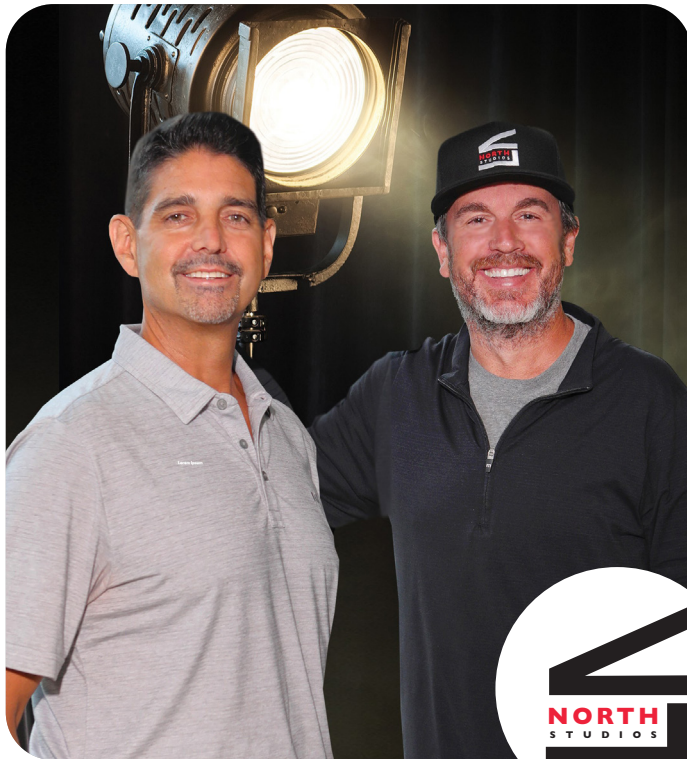
"We believe that supporting a cause that directly impacts the local community is important and that is precisely what Henry Mayo Newhall Hospital is all about. It's there to lend a guiding hand and a warm heart to our neighbors when they need it most. Helping the hospital expand and extend their services in the community is extremely rewarding. We are proud to live in a community whose business leaders embrace philanthropy as part of their corporate and organizational mission."

Linda Hafizi

Publisher, Santa Clarita Magazine



Santa Clarita
MAGAZINE



NORTH
STUDIOS

LA NORTH STUDIOS

President's Circle

"It is our privilege to support the extraordinary efforts of the Henry Mayo Newhall Hospital and its Foundation in providing exceptional medical care to our community. We deeply appreciate the unwavering dedication of the entire Henry Mayo Hospital team towards ensuring the best possible patient care."

John Prabhu

Partner, LA North Studios

Philanthropy will always be at the Heart of our great outcomes.



Roberta G. Veloz Cardiovascular Center

Your support helps our Roberta G. Veloz Cardiovascular Center

\$10,000 - PRESIDENT'S CIRCLE

Year-Round Media / Advertising /Promotion:

1. Company name displayed on our website's Corporate Partners Program page with a link to your website
2. Company name in Corporate Partners section of monthly Foundation eNews (reaching over 40,000 readers) and on social media blasts
3. Company name listed in Corporate Partners Program section in the Main Entrance Hallway and informational screens throughout Henry Mayo Newhall Hospital which has over 2,500 employees, physicians, volunteers, patients and visitors on a daily basis

Special Events:

Holiday Home Tour - (December)
| *Benefiting the Roberta G. Veloz
Cardiovascular Center*

- Six tickets to the Holiday Home Tour Preview Gala
- Full page ad in the Holiday Home Tour brochure

Gift of Life - Memorial Giving (December)
| *Benefiting Patient Care Services*

- Company name listed as sponsor in media and on special holiday mailer display in the Hospital lobby and at henrymayogiving.com during the month of December
- Commemorative Gift of Life ornament

Golf Classic - Gold Sponsorship
(May) | *Benefiting Emergency Services*

- Two player spots and four seats at tournament awards reception/ auction; tee prize for player
- Full page ad in tournament program

- Company name listed as sponsor in media and tournament program
- Inclusion of company promotional giveaway items in golfer and volunteer gift bags

Additional Benefits:

- Invitation to the annual Corporate Partners breakfast, hosted by Executive Leadership Team
- Invitation to fall mixer, hosted by Foundation Board of Directors
- Invitation to Corporate Partners exclusive hospital tour, hosted by hospital administrator
- Preferred invitations to hospital celebrations and grand openings
- Subscription to quarterly It's Your Health magazine, detailing updates and growth at Henry Mayo

Frontier Toyota/Henry Mayo "Drive Safe" Golf Classic

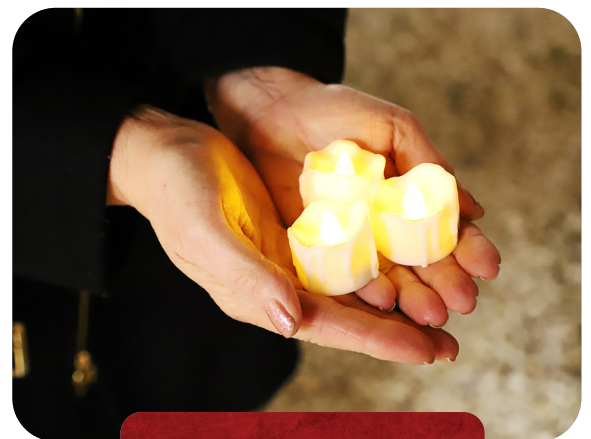
This popular community event is made possible in part to the significant support of Frontier Toyota and Joe Caso, the title sponsor since 1996.

Each year in May, 144 golfers gather at Valencia Country Club in support of Henry Mayo Newhall Hospital's Emergency Services Department. The Golf Classic's message and its contribution to benefit emergency care are an important part of Henry Mayo's Mission Statement to improve the health of the community through compassion and excellence.



Supporting Patient Care through a "Gift of Life"

The Gift of Life program affords donors the opportunity to donate in memory of a loved one during the holiday season. Gifts made to this program benefit patient care at Henry Mayo, and donors receive a commemorative ornament and the opportunity to participate in the **Light up a Life** event. This beautiful and moving testimony to the memorial donations made in the past year offers participants a chance to illuminate a flameless candle when the name of their memorialized loved one is read aloud.



Holiday Home Tour and Preview Gala

For four decades, the Holiday Home Tour has been a cherished tradition of the Home Tour League, raising funds for the Roberta G. Veloz Cardiovascular Center the first weekend of December. Attendees view selected Santa Clarita Valley homes professionally decorated for the Holiday Season. Festivities include a Preview Gala and a Holiday Boutique.



\$5,000 - DIRECTOR'S CIRCLE

Year-Round Media / Advertising /Promotion:

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2. Company name in Corporate Partners section of monthly Foundation eNews (reaching over 40,000 readers) and on social media blasts
3. Company name listed in Corporate Partners Program section in the Main Entrance Hallway and informational screens throughout Henry Mayo Newhall Hospital which has over 2,500 employees, physicians, volunteers, patients and visitors on a daily basis

Special Events:

Holiday Home Tour - (December)
| *Benefiting the Roberta G. Veloz
Cardiovascular Center*

- Four tickets to the Holiday Home Tour Preview Gala
- Half page ad in the Holiday Home Tour brochure

Gift of Life - Memorial Giving (December)
| *Benefiting Patient Care Services*

- Company name listed as sponsor in media and on special holiday mailer display in the Hospital lobby and at henrymayogiving.com during the month of December
- Commemorative Gift of Life ornament

Golf Classic - Silver Sponsorship
(May) | *Benefiting Emergency Services*

- One player spot and two seats at tournament awards reception/ auction; tee prize for player
- Company name listed as sponsor in media and tournament program

- Half page ad in tournament program
- Inclusion of company promotional giveaway items in golfer and volunteer gift bags

Additional Benefits:

- Invitation to the annual Corporate Partners breakfast, hosted by Executive Leadership Team
- Invitation to fall mixer, hosted by Foundation Board of Directors
- Invitation to Corporate Partners exclusive hospital tour, hosted by hospital administrator
- Preferred invitations to hospital celebrations and grand openings
- Subscription to quarterly It's Your Health magazine, detailing updates and growth at Henry Mayo

\$2,500 - OFFICER'S CIRCLE

Year-Round Media / Advertising /Promotion:

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3. Company name listed in Corporate Partners Program section in the Main Entrance Hallway and informational screens throughout Henry Mayo Newhall Hospital which has over 2,500 employees, physicians, volunteers, patients and visitors on a daily basis

Special Events:

Holiday Home Tour - (December)
| *Benefiting the Roberta G. Veloz
Cardiovascular Center*

- Two tickets to the Holiday Home Tour Preview Gala
- Half page ad in the Holiday Home Tour brochure

Gift of Life - Memorial Giving (December)
| *Benefiting Patient Care Services*

- Company name listed as sponsor in media and on special holiday mailer display in the Hospital lobby and at henrymayogiving.com during the month of December
- Commemorative Gift of Life ornament

Golf Classic - Golf Cart Sponsor
(May) | *Benefiting Emergency Services*

- Company name listed as sponsor in media and tournament program and volunteer t-shirts.
- Half page ad in tournament program

- Inclusion of company promotional giveaway items in golfer and volunteer gift bags
- Two reservations for Awards Reception/Auction immediately following tournament

Additional Benefits:

- Invitation to the annual Corporate Partners breakfast, hosted by Executive Leadership Team
- Invitation to fall mixer, hosted by Foundation Board of Directors
- Invitation to Corporate Partners exclusive hospital tour, hosted by hospital administrator
- Preferred invitations to hospital celebrations and grand openings
- Subscription to quarterly It's Your Health magazine, detailing updates and growth at Henry Mayo

CORPORATE PARTNERS:

Why We Support Henry Mayo



MELLADY DIRECT MARKETING

Director's Circle

"We're lucky to live in a community that cares for each other, and Henry Mayo Newhall Hospital is the epitome of exceptional care. Thank you for everything you're doing to keep our families and the community healthy now and into the future. There is no greater wealth than your health."

Jill Mellady & Stephanie Wallace
Owner, Mellady Direct Marketing

STEVEN B. CHEGWIN, CPA

Director's Circle

"Not only is my business located in the Santa Clarita Valley, so is my home. It is important to me that our local community hospital is always positioned to best serve our local health care needs. I am proud to be a Corporate Partner and invest in the future of Henry Mayo Newhall Hospital."

Steven B. Chegwin, CPA



LBW INSURANCE & FINANCIAL SERVICES

Director's Circle

"Not only does LBW have its headquarters in the Santa Clarita Valley, We live here too. Henry Mayo Newhall Hospital serves our families, our employees, and our neighbors. We care about our community and a strong hospital is critical."

Mitzi Like-Moberg & Randy Moberg
CEO & COO of LBW



L.A. FILM LOCATIONS

Officer's Circle

"We are proud to support Henry Mayo... Its emergency services, trauma capabilities and specialized programs serves the filming industry as well as our community."

Monica Harrison
Owner, L.A. Film Locations

HENRY MAYO NEWHALL HOSPITAL FOUNDATION



JOIN US THIS YEAR AT A CORPORATE PARTNERS RECEPTION

